

PHIPPS FAMILY CELLARS

2011 HELLER MOUNTAIN VINEYARD MERLOT

PHIPPS
FAMILY CELLARS

2011
MERLOT
SONOMA COUNTY



HELLER
MOUNTAIN
VINEYARD

THE CAB-LOVER'S MERLOT

COMPOSITION

100% HELLER MOUNTAIN VINEYARD MERLOT

APPELLATION

SONOMA MOUNTAIN
SONOMA COUNTY

OAK AGING

30 MONTHS – 40% NEW & 60% EXPERIENCED OAK
100% French Oak

ALCOHOL

14.9% by Volume

WINEMAKER NOTES

This is a Cab-Lover's Merlot that is both unabashed and bold!

It displays heady notes of bright black-n-blue fruit that burst forth before even lifting the glass. Blackberry, blueberry and black cherry notes saturate the palate, revealing a thick, dense wine with plenty of stuffing and a bit more weight and extraction than most 2011s.

Merlot is a grape variety prone to "shatter," or incomplete pollination of its flowers, which is something that actually helps with concentration in the finished wine due to the enhanced exposure of the grape skins to the sun and air. A light shatter in 2011, combined with some additional mid-season crop thinning, made a lighter-than-average crop that ripened to perfection.

CASE PRODUCTION

100 Cases – 750ml

WINEMAKER

Andy Phipps

PRICING

\$45.00 Retail per 750ml btl

ABOUT PHIPPS FAMILY CELLARS

Phipps Family Cellars (PFC) is a boutique winery located in the Napa Valley. We produce small-to-medium-sized lots of ultra-premium wines from the finest vineyards in the Napa & Sonoma Valleys. PFC was founded in 2004 by Jennifer and Andy Phipps with the simple belief that through high-quality and consistency in our wines, we will develop a cult following among those individuals who have tried our wines, year after year. Visit us on the web at www.pfcwine.com.